



Public Health & Social Development

Championing Awareness and Action Against AMR

Antimicrobial resistance (AMR) is a growing threat, it is estimated that over one million deaths are caused every year by drug-resistant infections. AMR occurs when microbes, including bacteria, viruses, fungi and parasites, adapt themselves to new environments and thus making the disease hard to treat. Consequently normal medical operations as well as common diseases could turn fatal. Some low and middle income countries are adversely affected particularly with regards to child mortality which also have economic implications anticipated to push a large number of them below poverty line.

The Public Health Division of BCTA has taken a decisive step on specific action plan to address AMR. Through our collaboration with national as well as international organizations we intend to sensitize and educate the community we serve. These measures will largely focus on the promotion of judicious use of drugs, improved infection control measures in health institutions and strengthening surveillance and research activities among others. We are looking for like-minded professionals and non-profit organizations that will work with us in order to halt the spread of drug resistant infections thereby protecting people's health and lives

Safe Boundaries- GOOD Touch Bad Touch

To address the fact that there has been an upsurge in domestic violence cases across India, we are actively sensitizing our community especially the young ones in our gurukul centres about “good touch and bad touch.” Our trainers have been careful when explaining this to children because of their heightened vulnerability. Besides creating awareness, we've also equipped women with information about their legal rights so that they can seek for help and protection. The intention of fostering a secure environment alongside increasing legal knowledge is to prevent as well as respond to incidents of domestic violence. This project does not only protect those who are at risk but also promotes respect and self-sufficiency among people living near us.



STARTING FORMAL SCHOOL WITH CONFIDENCE

Benjamin Franklin says, "An investment in knowledge pays the best interest." – BCTA under its Public Health Division initiated Project Gurukul few years back with the aim to empower children with basic education from economically weaker, marginalized, and migrant communities and prepare them for mainstream school. Despite economic constraints, this academic year **75+ children have been formally admitted to schools**. This success was possible through the dedication of our supporters and volunteers. We continue to create learning environments, raising awareness among parents about the value of education for a brighter future.



STUDENT ENGAGEMENT STEWARDSHIP-AMR & MEDICAL COLLEGE STUDENTS



The Public Health Division of BCTA, under its able leadership of Dr. Sudhi Nath, in collaboration with ReAct, has spearheaded an impactful student engagement stewardship program on Antimicrobial Resistance (AMR) in India. A workshop was held for medical college students in Maharashtra, where the key speaker was Dr. Sudhi and there were few distinguished panelists as well. The session was highly successful and got a very good response from both students and faculty. Through this initiative we are taking a step to raising awareness and fostering education on AMR among future medical professionals, reflecting the program's commitment to combating this critical public health issue.

HAND HYGIENE- MASTERING SELF CARE

Our Gurukul Centre organized a session to teach students about the importance of good hygienic habits. Therefore, our trainers are very keen on making them part of these habits when children are still young so that they continue with them lifelong. A lot of the kids at our centre have grown up in surroundings where there is no proper hygiene. They can pass this knowledge to their families by being taught these habits and in turn, it will create a ripple effect that will make cleanliness a culture among the households. It is aimed at cultivating the idea of cleanliness as an essential component for a community; thus increasing awareness about living in dirt-free places which would result in better health for all citizens and residents within such communities. We hope through these efforts to inspire inquisitiveness and love for maintaining good hygiene among our young learners and those who bring them up.



LEGAL RIGHTS- AWARENESS MATTERS

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